

2011

Shore Regional Cancer Program

Annual Report

# Accomplishments

---

## *Shore Regional Cancer Program*

In the past year, Shore Regional Cancer Center has recognized the changing face of cancer. In 1990 when the Cancer Center opened, there were an estimated 6.5 million cancer survivors and in 2011 there were nearly 12 million. With the achievements of cancer research, screening and treatment, we can now look beyond treatment to providing patient-centered survivorship care.

### **Innovations in Survivorship**

In 2011, we have been able to bring several components of our survivorship program together. One of the Cancer Center's most significant

accomplishments was the hiring of the first oncology nurse navigator. The cancer navigator program, which has initially focused on patients with head and neck cancer, has become so successful that we plan to expand the nurse navigator role into other cancer areas.

Even before the Commission on Cancer of the American College of Surgeons requires care plans for survivorship as a standard by its 2015 review, Shore Regional Cancer Center began implementing a cancer

survivorship care plan. This comprehensive plan, including a complete treatment history, is given to the patients at the completion of treatment and assists them as they transition to what is often referred

to as the "new normal" as a cancer survivor.

Another innovative program begun this year involves breast cancer survivors serving as mentors for Shore Regional Breast Center's Survivors Offering Support - SOS - Program. The expanding role of cancer survivors as volunteers at the Cancer Center is an enhanced resource for our program and patients.



### **Focus on Treatment and Research**

We can never lose sight of the Cancer Center's primary purpose – to treat cancer. The Lenny Satchell Chemotherapy Suite at Shore Regional Cancer Center in Easton continues to provide care to increasing numbers of patients. When Hurricane Irene resulted in the unexpected closure of Dorchester General Hospital's Outpatient Chemotherapy Unit, the Cancer Center's staff rose to the occasion, integrating patients seamlessly into the Lenny Satchell

---

Chemotherapy Suite without a delay in treatment or inconvenience.

The Cancer Center's participation in 17 clinical trials in the areas of breast cancer, Stage III colon cancer, non-small cell lung cancer and solid tumor cancers provides experimental treatment opportunities for members of our community without the travel to large metropolitan hospitals.

### **Partners in Care**

Enhancements to the Shore Regional Cancer Program were generously supported by a number of community partners. The hallways and the lobby at the Cancer Center took on a new, peaceful look as renovations, supported by the "Step Up for the Hospital" fundraiser and the 2010 Golf Tournament, were completed.

The 2011 Golf Tournament and the Memorial Hospital Foundation Annual Appeal raised funds to support upgrades to software for the Cancer Center's CT scanner, which has reduced the time needed for CT scans, making patients more

comfortable, and streamlining scheduling and treatment planning.

Through the Memorial Hospital Auxiliary's Tree of Lights fundraiser, we received funds to purchase a breastboard for radiation therapy.

All of these changes have contributed to overall patient satisfaction for the three clinical areas of the cancer program, placing the Cancer Center among the top 20 percent of all cancer centers in the country.

In 2012, we are moving toward the Requard Radiation Oncology Center's accreditation by the American College of Radiology, adding to the Cancer Center's current accreditation by the American College of Surgeons and distinguishing us as upholding the utmost quality and safety standards as we deliver cancer care.

I want to thank the staff, the patients and their families, and the community for coming together to provide hope for cancer survivors across the Mid-Shore region.

---

*"... these changes have contributed to overall patient satisfaction for the three clinical areas of the cancer program, placing the Cancer Center among the top 20 percent of all cancer centers in the country."*

---

**John P. Mastandrea, MD**  
Radiation Oncologist  
Chairman, Shore Health System Cancer Committee

# Cancer Committee

## *Shore Regional Cancer Program*

John Mastandrea, MD, Chair

Christine Allen, RD, LDN

Mary Bellis, American Cancer Society

Teresa Blem, PT

Robert Carroll, MBA, CPHQ, MHP

Mary De Shields, MD

Vicky Dunlap, RT, (R) (T)

Mary Jane Flynn, BSN, RN, OCN, CBCN

Robin Ford, MS, RN, OCN

Susan Forlifer, MD

Kathy Hurley, RN, OCN

Christopher Levey, MD

Brian Leutner, MBA

Chris Parker, MSN, RN, NEA-BC, CHCQM FAIHQ

Patty Plaskon, PhD, LCSW-C, OSW-C

Sharon Richter, BSN, RN, CCRC

Reinhardt Sahmel, MD

Jeanie Scott, CTR

Susan Siford, PharmD

Margot Spies, BSN, RN, OCN

Standy Stanco, CTR

Michelle Williams, MSN, BSN, RN-BC, OCN, CHPN



# Overview of Services

---

The **Shore Regional Cancer Program** is accredited by the Commission on Cancer of the American College of Surgeons. This prestigious national distinction is awarded to cancer treatment facilities that deliver quality patient care with a focus on prevention, early diagnosis, pre-treatment evaluation, optimal treatment, rehabilitation, surveillance for recurrent disease, support services and end-of-life care. Accreditation also considers a cancer program's ongoing participation in cancer research, the extent of outreach and education offered in the community, and the types of quality improvement activities that address patient care.

---

## The Shore Regional Cancer Program includes

- **diagnostic imaging and laboratory testing** in Easton, Cambridge, Denton and Centreville
- **surgical services** at The Memorial Hospital at Easton and Dorchester General Hospital
- **radiation therapy** at the Requard Radiation Oncology Center in Easton
- **outpatient chemotherapy** at Dorchester General Hospital in Cambridge and at the Lenny Satchell Chemotherapy Suite at Shore Regional Cancer Center in Easton, including a full-time dedicated chemotherapy pharmacist
- **breast health services** through Shore Regional Breast Center in Easton, including digital mammography, breast ultrasound, stereotactic and ultrasound guided core biopsies, genetic counseling, breast cancer screening and community outreach through grants from the Maryland Affiliate of the Susan G. Komen for the Cure
- **clinical trials** to develop prevention and treatment for many forms of cancer, including breast, colon, lung and prostate
- a full range of **social services, nutrition and financial counseling, and support groups and educational programs** for patients and their caregivers
- **rehabilitation services**, including lymphedema therapy, speech pathology and exercise therapy for fatigue
- **integrative medicine**, including acupuncture, massage therapy, reflexology, meditation and stress reduction programs

# Statistical Highlights

2010 Cases by Primary Site

	MALE	FEMALE	TOTAL		MALE	FEMALE	TOTAL
<b>Head and Neck</b>				<b>Urinary System</b>			
Tongue	4	0	4	Bladder	20	11	31
Salivary Glands	1	1	2	Kidney & Renal Pelvis	11	4	15
Gum & Other Mouth	1	0	1	Other Urinary Organs	1	0	1
Tonsil	0	2	2	<b>Subtotal</b>	<b>32</b>	<b>15</b>	<b>47</b>
Oropharynx	0	1	1	<b>Skin</b>			
Hypopharynx	1	0	1	Melanoma	22	20	42
<b>Subtotal</b>	<b>7</b>	<b>4</b>	<b>11</b>	Other Skin, Nos*	2	1	3
<b>Digestive System</b>				<b>Subtotal</b>	<b>24</b>	<b>21</b>	<b>45</b>
Esophagus	8	2	10	<b>Breast</b>			
Stomach	3	2	5	Breast	2	120	122
Small Intestine	4	1	5	<b>Subtotal</b>	<b>2</b>	<b>120</b>	<b>122</b>
Colon	19	15	34	<b>Female Genital System</b>			
Rectum	7	7	14	Cervix Uteri	0	1	1
Rectosigmoid Junction	2	0	2	Corpus & Uterus	0	18	18
Anua & Anal Canal	2	1	3	Ovary	0	6	6
Liver & Bile Ducts	2	0	2	Vulva	0	5	5
Gallbladder	1	1	2	<b>Subtotal</b>	<b>0</b>	<b>30</b>	<b>30</b>
Pancreas	4	4	8	<b>Male Genital System</b>			
Peritoneum	0	1	1	Prostate	111	0	111
<b>Subtotal</b>	<b>52</b>	<b>34</b>	<b>86</b>	Testis	1	0	1
<b>Respiratory System</b>				<b>Subtotal</b>	<b>112</b>	<b>0</b>	<b>112</b>
Nose and Nasal Cavity	1	0	1	<b>Other Sites</b>			
Larynx	8	2	10	Soft Tissue	1	0	1
Lung & Bronchus	40	34	74	Lymphoma	10	11	21
<b>Subtotal</b>	<b>49</b>	<b>36</b>	<b>85</b>	Myeloma	7	2	9
<b>Endocrine System</b>				Leukemia	4	0	4
Thyroid	0	7	7	Unknown Primary	6	8	14
Other Endocrine Glands	2	1	3	<b>Subtotal</b>	<b>28</b>	<b>21</b>	<b>49</b>
<b>Subtotal</b>	<b>2</b>	<b>8</b>	<b>10</b>	<b>GRAND TOTAL</b>			
<b>Central Nervous System</b>					<b>315</b>	<b>296</b>	<b>611</b>
Brain	4	1	5				
Cranial Nerves	3	6	9				
<b>Subtotal</b>	<b>7</b>	<b>7</b>	<b>14</b>				

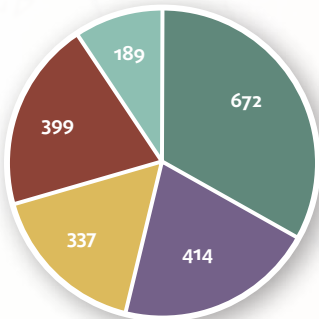
\* Not otherwise specified

# Statistical Highlights

*Follow-up Rate for all Patients (living and expired)*

	Ref Year (2001)	5 Year Ref (2006-2010)
<b>TOTAL NUMBER OF CASES</b>	6481	3088
<b>Less:</b>		
Benign and borderline	4	0
Carcinoma in situ cervix/neoplasia	35	11
Basal and squamous cell carcinoma of skin	9	2
Foreign residents	0	0
Patients over 100 years	7	4
Non-analytic	149	39
Class of oo (non-required)	365	365
<b>Subtotal = Analytic cases</b>	<b>5912</b>	<b>2667</b>
Less number expired	2641	855
<b>Subtotal (number living)</b>	<b>3271</b>	<b>1812</b>
Less number current	2708	1653
<b>Lost to Follow-up</b>	<b>563</b>	<b>159</b>
Percentage of successful follow-up rate	90%	94%

## *Top Five Primary Sites: 2006-2010*



Breast..... 672  
 Lung..... 414  
 Colorectal..... 337  
 Prostate ..... 399  
 Melanoma..... 189

# Cancer Study Registry:

## *Melanoma Report*

Prepared by David Phillips Smack, MD, with the assistance of Jeanie Scott, CTR, Tumor Registrar

Melanoma of the skin has been dramatically increasing in incidence for several decades. This cancer accounts for the majority of skin cancer-related deaths. Early diagnosis can be uniformly curative when properly paired with surgery. Late diagnosis is frequently associated with a fatal outcome regardless of the subsequent treatment measures employed.

Local data from the cancer registry of Shore Health System for the years 2005 through 2009 coincides with national trends, demonstrating an overall increasing incidence of melanoma in the most recent years. Trends, including age greater than 50 years, male gender and light skin color are overly represented in this sample as they are in national data.

An average of 34 patients per year were diagnosed with melanoma during the years 2005 through 2009. More males, 63% of the total, and more whites, 99% of the total, were diagnosed. Locally, people were most likely to be diagnosed with melanoma from the age of 50 years onward (83% of the total). For this analysis, 68% of the cases were reported at Stage 0 or Stage I corresponding to early, localized melanomas, while 15% of the cases were diagnosed at Stage II or greater reflecting later stage melanomas. Unstaged cases were 17% of the total.

The trend toward early diagnosis likely reflects years of national and statewide educational efforts directed at increasing awareness in healthcare professionals and among patients of the devastating effects of delayed melanoma diagnosis.

Key risk factors for melanoma include: family history (particularly a primary relative with melanoma); northern European ancestry (light skin and hair color, blue eyes); personal history of blistering sun burns in childhood or high intensity intermittent sun exposure (e.g., an indoor office worker who travels to a tropical island annually for vacation); residing in equatorial latitudes (e.g., Australia); and a prior personal history of other forms of skin cancer. Lifestyle risks include tanning parlor use. Other potential risk factors under study include low serum vitamin D levels. Increasing age and male gender confer increasing risk, but this cancer can occur at any age and affects both genders.

*Melanoma of the skin is a growing public health problem. National five-year survival rates are 90 to 92% for early localized Stage 0 and Stage I tumors and 12 to 67% for later stage tumors. Early detection is the best protection. Sun protection and avoidance of tanning parlors is also protective. Adequate serum vitamin D levels may prove to be protective. Knowing your own personal risk profile (family history of melanoma), undergoing early and frequent skin exams by your doctor based upon your risk level and performance of periodic skin self-examinations are the most effective means of ensuring the earliest possible diagnosis and the greatest chance for survival.*



# Advancing Medical Care

## *through Clinical Research Trials*

Since 2000, people from across the Mid-Shore region have participated in clinical trials designed to find better ways to prevent, detect or treat cancer and to improve care for people with cancer. Shore Regional Cancer Center conducts these research studies for a variety of cancers through an international network of research institutions in affiliation with the National Cancer Institute. The clinical trials selected reflect the prevalence of certain cancers among Eastern Shore residents. The Cancer Center also considers the complexity of administering these trials to patients in a rural setting.

Shore Health System is on the forefront in providing access to cancer clinical trials by testing investigational treatments such as new drugs or new drug combinations, or new approaches to surgery or radiation therapy, based on an individual's cancer profile. This research makes the most advanced treatments for cancer available to patients in a setting designed specifically for their type and stage of disease. The Cancer Center also participates in trials aimed at the prevention of cancer.

On average, Shore Regional Cancer Center has 17 active clinical trials underway that are open to enrollment for various cancer treatments, plus some quality of life studies.



The clinical trial team is led by Mary De Shields, MD, Senior Investigator and Director of the Shore Health System Cancer Clinical Trials Program, and usually includes the patient's primary healthcare provider, clinical research nurses, social workers and other healthcare professionals. All clinical trials are also reviewed and approved by the Shore Health System Institutional Review Board to ensure patient safety and protection. Pictured (left to right) are Mary De Shields, MD, and Sharon Richter, BSN, RN, CCRC, Clinical Research Nurse.

# Navigating Cancer

## *Through Treatment and into Survivorship*

Navigating a cancer diagnosis can be daunting. To help cancer patients through the process of accepting their diagnosis and finding the help they need throughout treatment and into survivorship, Shore Regional Cancer Center recently added a new and unique resource – an oncology nurse navigator.

Margot Spies, BSN, RN, OCN, now assists newly diagnosed cancer patients by collaborating with oncology specialists to ensure a seamless coordination of care, while maintaining timely communication with patients' primary care physicians. Spies manages patients' appointments, including referrals, diagnostic studies, treatments and rehabilitation to improve scheduling efficiencies and improve patients' quality of life. She eases the challenges of coordinating the many tasks that need to be completed when treating cancer so that patients are able to follow their treatment regimen and focus on getting well.

The oncology nurse navigator also links patients and their caregivers with the essential clinical care and support resources, including nutrition counseling, speech therapy, physical and occupational therapy as well as financial aid, transportation and child care.

The Cancer Center's cancer survivorship care plan was further implemented this year to aid the oncology nurse navigator in facilitating care for patients following active treatment. The plan, which provides a complete treatment history, contact information, recommendations for follow-up care testing, and a directory of support services and resources, is a valuable educational tool for cancer patients, giving them confidence as they move forward into survivorship.

Shore Regional Cancer Center's cancer navigator program initially has focused on patients with head and neck cancer. The Center plans to expand the oncology nurse navigator role into other cancer areas since the need for this service is far greater than imagined.



**Margot Spies, BSN, RN, OCN**, Shore Regional Cancer Center's oncology nurse navigator, helps cancer patients through the process of accepting their diagnosis and finding the help they need throughout the treatment process and into survivorship.

# Partners in Cancer Care

## *Head and Neck Cancer Navigation Program*



Shore Regional Cancer Center and otolaryngologists **Timothy Schneider, MD, and Laurie Porter, DO, of Chesapeake ENT** in Easton have partnered with oncology nurse navigator Margot Spies, BSN, RN, OCN, to implement a navigation program for patients with head and neck cancers or cancers of the tongue, epiglottis and esophagus. Treatment of head and neck cancer is particularly complex, requiring patients to see multiple healthcare professionals, including specialists and sub-specialists, such as surgical oncologists, dentists and speech therapists. Because the surgeries and radiation therapies connected with these cancers can often create discomfort and disfigurement, patient compliance with this type of cancer treatment can be challenging. The oncology nurse navigator's role as a patient advocate helps coordinate care in a timely manner – facilitating patients' treatments and therapies and encouraging support group participation – elements which can often improve patients' overall recoveries.

# Programs for Survivors

*Shore Regional Cancer Program partners with The Cancer Support Community, the Red Devils, the American Cancer Society and other organizations to offer classes, support groups and other resources for cancer patients and their family members.*

**“Transitions”** offered in partnership with The Cancer Support Community is a six-week educational program and support for cancer survivors focusing on exercise, nutrition, emotional recovery and medical management.

**Cancer Support Groups** facilitated by The Cancer Support Community for patients, family members and caregivers meet during the day and in the evening.

**The Us TOO Prostate Cancer Support Group**, a resource for men diagnosed with prostate cancer and their family members, meets monthly.

**The Pat Shortall Wig Room** is stocked with wigs, hats and other accessories available for women undergoing chemotherapy or radiation.

**Look Good . . . Feel Better** offered by the National Cosmetology Association, and the Cosmetic, Toiletry, and Fragrance Association, teaches women beauty techniques that help them cope with hair loss and skin changes during cancer treatment.

**Financial support** is available for medication and other treatment-related expenses from a network of resources. The oncology social workers match the patient with appropriate programs based on their needs and eligibility.

**The Red Devils** funds services such as meals and groceries, house cleaning services, massage and acupuncture therapies that improve the quality of life for breast cancer patients and their families.

**American Cancer Society Road to Recovery** offers free transportation to scheduled medical appointments for cancer patients.

**American Cancer Society Reach to Recovery** provides support and information for women or men facing a breast cancer diagnosis.



In March 2011, Robin Ford, MS, RN, OCN, (left) President of the Upper Eastern Shore Chapter of the Oncology Nursing Society, presented the chapter's **Commitment to Caring Award to Pamela Black, LCSW-C, OSW-C, an oncology social worker for the Shore Regional Cancer Program.** This award recognizes an individual who demonstrates an exemplary commitment to caring for patients with cancer, recognizes the impact of cancer across the community, and advocates for individuals, groups and community residents. Black, who has been a cancer support group facilitator for over 30 years, was instrumental in starting the Cancer Center's "Transitions" program, a six-week program that helps patients make the transition from treatment to survivorship, and the "Welcome Group," a program for patients newly diagnosed with cancer.



**Edla Coleman**, (left) coordinator for the Shore Health System **Survivors Offering Support - SOS - Program**, is pictured with Mary Jane Flynn, BSN, RN, OCN, CBCN, nurse coordinator for Shore Regional Breast Center. The SOS program pairs volunteers who are breast cancer survivors with women recently diagnosed with breast cancer, helping women transition from treatment to survivorship. The SOS program is sponsored by Shore Health System and funded by a grant from the Maryland Affiliate of the Susan G. Komen for the Cure. SOS mentors are trained by physicians, nurses and other experts, who provide an orientation to the knowledge and skills needed to offer support to newly diagnosed breast cancer patients.



Staff from the Shore Regional Cancer Program, members of the **National Cancer Survivors Day** planning committee and Mid-Shore cancer survivors attended the 24th Annual Cancer Survivors Day celebration aboard the *Dorothy Megan* and the *Choptank River Queen* at Suicide Bridge Restaurant in Hurlock. Photo by Frank Deak

# Community Support

*Since opening 20 years ago, Shore Regional Cancer Center has been expanded twice and new technology and services are continually being added thanks to the generous support of the community.*



The “**Step Up for the Hospital**” fundraiser raised funds for renovations to Shore Regional Cancer Center, including cosmetic enhancements as well as such new additions as a patient library in the lobby and hand rails throughout patient hallways. The “Step Up for the Hospital” event, which raised \$75,000, began with a reception at Scossa Restaurant & Lounge followed by a performance by the Capitol Steps troupe of political satirists at the Avalon Theater. Pictured at the Scossa reception are (left to right) committee members Janey Ward, Cammy Passarella, Judy Munn, Mary Lou Peters, Susie Dillon, event chair Carol Rolle, Cookie Strong, Delia Denny, Dr. Sharon Liu and Mary Van Dervort.

The **27th Annual Memorial Hospital Auxiliary Tree of Lights** fundraiser raised \$7,000 to purchase a C-Qual™ Breastboard for Shore Regional Cancer Center’s Requard Radiation Oncology Center. The breastboard provides comfort to patients during upper body radiation treatments for breast, lung, cervical spine, and head and neck cancers. Kathleen Stalfort (left), and Diane Soone (right), radiation therapy technologists at the Requard Radiation Oncology Center in Easton, show the C-Qual breastboard to Nancy Espenhorst (center), Memorial Hospital Auxiliary volunteer and coordinator of the Tree of Lights fundraiser.



# Community Support

*Generous donations made to the Memorial Hospital Foundation from November 1, 2010 through October 1, 2011 have been used to support programs and services offered through the Shore Regional Cancer Program. We thank the following individuals and businesses for their many gifts.*

Mrs. Arnita Adams

All-Shred, Inc.

Major General and Mrs.

Andrew H. Anderson USA (RET.)

Mr. and Mrs. Louis C. Andrew

Ms. C. Priscilla Andrews

Mr. & Mrs. Edward T. Balcer

Bartlett, Griffin & Vermilye, Inc.

Pat and Grif Bates

Bay Hematology Oncology PA

Mr. and Mrs. Albert F. Beacham

Ms. Nancy L. Beck

Mr. and Mrs. Edward L. Bednarz

Mr. and Mrs. Jeffrey Bell

Mr. and Mrs. Franklin H. Berry, Jr.

Best Care Ambulance, Inc.

Mr. and Mrs. Marion W. Bevard, Sr.

Mr. and Mrs. Thomas S. Bilbrough, Jr.

Mr. and Mrs. Edward S. Bishop, Jr.

Blood Bank of Delmarva

Bloom & Associates/MAMI

Mr. and Mrs. Elliott Bordley

Breedings Transport, LLC

Mrs. Sara B. Brittingham

Mr. Norman H. Brown

William and Lorraine Bruckner

Mr. and Mrs. Raymond P. Butler, Sr.

Mr. Donald M. Butterworth

Robert and Shirley Byrnes

Cannon Design

Mr. Charles T. Capute

Mr. and Mrs. Robert L. Carmean

Mr. and Mrs. Richard T. Carraher

Mr. and Mrs. Arthur B. Cecil, III

Ms. Essie M. Cephas

Charles T. Capute, LLC

Ms. Thelma M. Cheers

Chester River Health System

Choptank Transport, Inc.

Mr. and Mrs. A. J. Clark

Clark Charitable Foundation, Inc.

Clark Construction Group, LLC

Mrs. Marion A. Clark

Mrs. Anne B. Clucas

CNB

Ms. Louise Copper

Mr. and Mrs. Frank T. Covey

Mrs. Patricia C. Crane

Mrs. Susie Creighton-Embert

Mr. and Mrs. Douglas V. Croker III

Mr. and Mrs. R. James Crowle

Mr. and Mrs. Walter Cuttler

Dr. and Mrs. David B. Danner

Mr. and Mrs. James L. Davidson

Mr. and Mrs. Thomas S. Davis

Mr. and Mrs. Robert T. Deakins

Susan and Dick Deerin

Mr. and Mrs. Paul D. Denton

Mrs. Eunice A. Diefenderfer

Mr. Kenneth M. Dittrich

Mr. and Mrs. C. Leroy Dixon

Mr. and Mrs. John F. Doetzer

Dr. Donald J. Rosato Charitable Foundation

Mrs. Arlene C. Dragon

Mr. and Mrs. David G. Draut

Mr. and Mrs. H. Wade Dudrow

Mr. and Mrs. Christopher F. Dungan

Mr. Victor S. Dunlap

Mr. and Mrs. Stanley A. Earp

Mr. and Mrs. Levin E. Eastburn

Eastern Shore Emergency Medicine

Physicians, LLC

Easton Bank & Trust Co.

Easton Utilities Commission

Mrs. Mildred F. Edwards

Mr. William N. Embert

Mr. and Mrs. Harold G. English

Mr. and Mrs. Kenneth J. Flynn, Sr.

Mr. W. Thomas Fountain

Mr. and Mrs. Leonard N. Foxwell

Mr. James D. Gardner

Mr. and Mrs. David B Gill

Mr. Patrick Gillespie

Mrs. Madeline D. Girard

Mr. and Mrs. Richard Arthur Gnospelius

Good Scents Company

Mr. and Mrs. Thomas Gore

Mr. and Mrs. Richard C. Granville

Mr. and Mrs. Edward E. Grosh

Mr. Roger R. Guest

Mr. and Mrs. John W. Guidera

Mr. and Mrs. Paul V. Haddaway

Handcraft Linens

Mr. and Mrs. James A. Harding

Mr. and Mrs. Elden B. Hartshorn

Mr. and Mrs. Robert B. Harvey

Mr. Thomas C. Hazen

Mrs. Jeanne B. Hechmer

Ms. Dorothy M. Heimert

# Community Support

Mr. and Mrs. Sylvester K. Helminiak	Cyndy and Harold Klinger	Mr. and Mrs. John A. Pagenstecher
Mr. and Mrs. Bill G. Hendon	Dr. and Mrs. Cyrus P. Knowles	Mr. and Mrs. Ralph Panebianco
Mr. and Mrs. Fritz Henkel	KPMG	Mr. Walter L. Patton, III
Henry and Anne Reich Family Foundation, Inc.	Mrs. Rita C. Kulley	Mrs. Loisann Pearsall
Hill's Drug Store, Inc.	Ms. Eva M. Lake	Pepsi Bottling Ventures of Salisbury, LLC
HKS Architects	Mrs. Sheila S. Lanahan	Mr. and Mrs. John D. Phillips
Mrs. Sylvia K. Holland	Mr. and Mrs. Jerry Lashuk	Mr. and Mrs. Charles T. Prahll
Mr. and Mrs. Thomas J. Hollingshead	Leach Wallace Associates, Inc.	Provident State Bank
Holt Paper & Chemical Company	Al and Evelyn Leszczynski	Ms. Jamesene A. Randall
Mr. L. S. Holzhalb and Ms. Julie A. Hopkins	Mr. and Mrs. William Livingston	RBC Wealth Management
Mr. and Mrs. Charles A. Porter Hopkins	Mr. and Mrs. Daniel Lobera	Mrs. Norma M. Redele'
Mr. Conrad F. Horney, Sr.	Mr. and Mrs. Robert S. Lynch	Reliable Pest Control
Mrs. Nina R. Houghton	Mr. Philip L. Mackie	Residents and Staff of Envoy Health
Mr. and Mrs. Luke V. Howard, Sr.	Mr. and Mrs. C. Reed Madary, Jr.	Mr. and Mrs. Robert A. Reynolds
Mrs. Hilda Hrechun	Mr. and Mrs. John Wilmot Mann, Jr.	Dr. Harry C. Rhodes
Mr. David P. Hunt	Mark E. Breeding & Son Excavating, LLC	Mr. Donald S. Rice and Ms. Elizabeth Loker
Mr. and Mrs. Richard Hynson, Sr.	Maryland Primary Care Physicians, LLC	Mr. and Mrs. William Riley
Mrs. Margaret H. Jackson	Ms. Barbara A. McCurdy	Mr. John J. Roberts
Mr. and Mrs. Nathaniel E. Jackson	Mr. and Mrs. Thomas W. McGinn	Ms. Roberta Roberts
William and Debra Jackson	Mr. and Mrs. Thomas V. McGuinness	Mr. and Mrs. William A. Robinson
Ms. Lavinia Johns	Ms. Rita C. McKenrick	ROI Eligibility Services, Corp.
Mrs. Betty J. Jones	Mrs. Mary Margaret McQuay	Edward J. Rosato, M.D.
Mr. and Mrs. David R. Jones	Mr. & Mrs. Cliff Meredith	Aaron & Sandy Rosenfield
Mr. and Mrs. Winslow H. Joy Jr.	Mr. and Mrs. James W. Merriken	Mr. and Mrs. Kenneth L. Rosette
Mr. and Mrs. Joseph Kaspar	Bette and Frank Meyerle	Mr. and Mrs. Anthony D. Rossi
Mrs. Margaret A. Kaufman	Mr. and Mrs. Albert E. Miller III	Mr. and Mrs. J. B. Runnels
Keith D. Stoltz Foundation	Mr. David W. Milligan	Ms. Carrie A. Sampson
Wayne and Willa Jane Kellenbenz	Mrs. Louise Mills	Mrs. Jean M. Schroder
Mr. and Mrs. Ronald J. Keller	Mr. Thomas B. Morison	Ms. Mary H. Scott
Mr. Robert E. Kelley, Sr.	Lawrence and Mary Morris	Mr. and Mrs. Edward F. Seibert
Ms. Deborah A. Kennedy	Mr. and Mrs. William H. Munn	Mr. and Mrs. Wayne D. Shanks
Capt. and Mrs. Fred K. Kieser	Mr. and Mrs. William J. Neary, Jr.	Shore Bancshares, Inc.
Mr. and Mrs. Edward F. Kilduff	Ms. Noreen G. Neely	Mr. and Mrs. Roger R. Simmons
Dr. and Mrs. Robert C. Kingsbury	Mrs. Sally Anne Nichols	Tom and Nancy Sinnott
Mr. and Mrs. William L. Kinnamon	Mrs. Jeanette M. O'Connell	Ms. Dorothy L. Slaughter
J K Treasures	Mr. and Mrs. Donald Ofte	Mrs. Frances D. Smith
Mr. and Mrs. Frank D. Kittredge	Mr. and Mrs. Horace Opel	Sodexo Health Care Services
Mr. Alan E. Kleppinger	Mr. and Mrs. Ernest T. Oskin	Mr. Sonny Sollars
	Out Back Tack	Mr. and Mrs. Kevin M. Speight, Jr.

Mrs. Carolyn M. Spray	The Talbot Bank	William and Clarissa Vowler
Mrs. Charlene Stagg	Dr. James B. Thomas	Mr. and Mrs. Salvador B. Waller
Mr. and Mrs. J. Ben Stagg	Mr. and Mrs. W. Stuart Thompson, Jr.	Mr. Gary E. Waltemeyer
Mr. Thomas O. Stanley	Mr. and Mrs. John E. Thomson	Mr. and Mrs. Mareen D. Waterman
Mr. and Mrs. George L. Steffens	Mr. and Mrs. Ronald Thorpe	Miss E. Jayne Wesley
Mr. and Mrs. Charles H. Stephens	Mr. Kenneth W. Tindall	Mr. and Mrs. Richard K. White, Jr.
Mrs. Jo Ann Storey	Mr. John M. Touchard	Whiting-Turner Contracting Company, Inc.
Mr. and Mrs. Samuel M. Strong, III	Mrs. Helen C. Travers	Mr. and Mrs. Charles H. Wieland, IV
Mrs. Theda Warren Stubbs	Tri-Gas & Oil Co., Inc.	Ms. Lillie P. Williams
Mr. John Swaine, Jr.	Mr. and Mrs. William M. Turner	Craig and Patti Willis
Talbot Dermatology	Mr. and Mrs. Muhammad A. Ullah	Stephen L. Wills, M.D.
Talbot Rod & Gun Club	Union Baptist Church	Mr. and Mrs. John C. Wolfe
The Auxiliary of the Memorial	Mrs. Margaret Ann Upaul	Mr. and Mrs. Winslow Womack
Hospital at Easton	Mrs. Deborah H. Urry	Dr. & Mrs. R. Lane Wroth
The Frederick W. Richmond Foundation	Ms. Robin Van Schaik	
The Orthopedic Center	Acie and Linda Vickers	
The Outsource Group	Mrs. Lynn von Spaeth	



The **2011 Shore Health System Golf Invitational** and **2011 Memorial Hospital Foundation Annual Appeal** supported upgrades to software for the Cancer Center's CT scanner. The software upgrades have reduced the time needed to perform CT scans, making patients more comfortable, streamlining scheduling and enhancing treatment planning. The winning foursome of the 2011 Golf Invitational was (left to right) Scott Beatty, Butch Townsend, Moorhead Vermilye and Will Shannahan. A record 112 golfers participated in the 2011 Golf Invitational at the Talbot Country Club in Easton, raising \$56,000, the best year ever.

# Education and Research

For the 2011 to 2012 grant period, the **Maryland Affiliate of Susan G. Komen for the Cure** allocated \$67,500 to **Shore Regional Breast Center** for the “Expanding Breast Health Services on the Mid-Shore” program. The objective of the grant is to improve and expand access to breast cancer screening, diagnosis and treatment for African American, Latina, and uninsured and limited income women in Talbot, Dorchester, Queen Anne’s and Caroline counties. The program also provides these services to women who are uninsured or underinsured and not covered by the Breast and Cervical Cancer Program offered by the State of Maryland. Pictured (left to right) are Bertha Wilson, Memorial Hospital Auxiliary volunteer; Mary Jane Flynn, BSN, RN, OCN, CBCN, nurse coordinator; Mattie Fountain, Consuelo Carpenter and Jane Escher, RN, community outreach workers; Dale Reddish, CRNP, nurse practitioner; Robin Prothro, BSN, MPH, Executive Director, the Maryland Affiliate of Susan G. Komen for the Cure; and Lori Yates, Komen Maryland Eastern Shore Field Coordinator.





**Komen Maryland also awarded Shore Regional Cancer Center \$52,004**, the second installment in a **two-year grant for Clinical Trials Enrollment (CTE)**. The CTE grant focuses on enhancing support and accrual to National Cancer Institute-sponsored breast cancer clinical trials. The grant is used to increase participation of all eligible women with a continuing focus on educating members of the African American community about clinical research and the need for involvement. Pictured are Robin Prothro, BSN, MPH, (right) Executive Director of the Maryland Affiliate of Susan G. Komen for the Cure, with Shore Regional Cancer Center staff members Dorney Brown, clinical research assistant, (left) and Sharon Richter, BSN, RN, CCRC, clinical research nurse (center).



Shore Regional Cancer Center hosted a **free seminar for breast cancer survivors** in June 2011 sponsored by the Shore Health System Clinical Trials Program and funded by the two-year CTE grant from the Maryland Affiliate of the Susan G. Komen for the Cure. During the seminar, 65 participants heard informative speakers and received information about breast cancer survivorship, including information about breast cancer clinical trials, nutrition for survivors, controlling stress, and personalized survivorship plans.

# Community Partnerships



In 2006, Shore Regional Breast Center began a relationship with artists in the community when a group of breast cancer survivors created a mosaic mural for the Breast Center lobby as part of their recovery process. Since 2009, the **Shore Regional Breast Center Art Gallery** has offered glimpses into the hearts of cancer survivors by showcasing the artwork of breast cancer survivors and Shore Health System employees and volunteers. In 2011, the Breast Center partnered with Talbot County Public Schools' art students and teachers. The project provided a learning opportunity for students to discuss the effects of cancer on families. Kathy Dill, (left) Fine Arts Supervisor for Talbot County Schools grades K through 12, and Bridget Whited, (right) art teacher at St. Michaels High School, review the art that students created for the Shore Regional Breast Center summer art show with nurse coordinator Mary Jane Flynn, BSN, RN, OCN, CBCN (center).

---

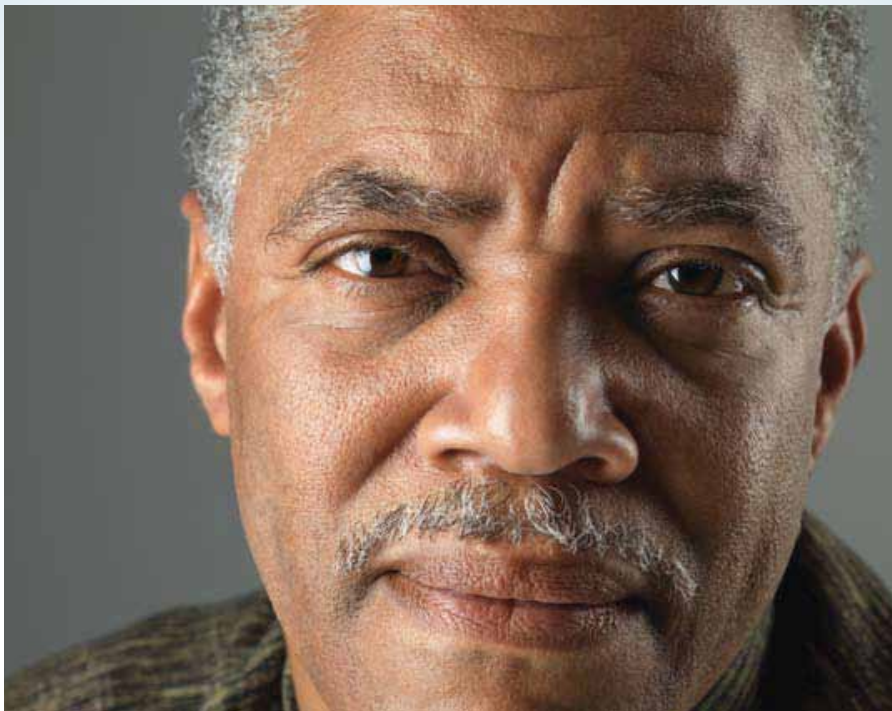
Shore Health System and the Talbot County Health Department sponsored a **free skin cancer screening** for adults 18 and older. This “sold out” health event attracted over 65 people, each of whom received a full examination by local dermatologists and left with important health information about preventing skin cancer. More than 30 of the participants required follow-up appointments to address findings from the screening.

Shore Regional Cancer Center partnered with Shore Comprehensive Urology and five Mid-Shore county health departments to provide free prostate cancer screenings to men ages 40 through 70 who were uninsured and who met income requirements. **The Mid-Shore Prostate Cancer Early Detection Program** is funded through a grant from the Maryland Cancer Fund and the Department of Health and Mental Hygiene. The purpose of the program is to detect cancer in its earliest stages when it is most curable. The screening included a prostate specific antigen blood test, a physical examination and diagnostic testing that might be needed to investigate abnormal screening results.



Over 110 men participated in the free **Talbot County Prostate Cancer Screening** offered by Shore Health System, the Talbot County Health Department and the NAACP in conjunction with the Prostate Conditions Education Council. Urologists from Shore Comprehensive Urology conducted the prostate cancer screening. The screening targeted men as young as age 30 if they are at higher risk for prostate cancer, specifically African American men and those with a family history of prostate cancer. Pictured (left to right) are Sharon Richter, BSN, RN, CCRC, Clinical Research Nurse, Shore Regional Cancer Center; NAACP volunteer Walter Black of Easton; urologist Duane Cespedes, MD, Shore Comprehensive Urology; NAACP volunteer Charles Warren of Wittman; and NAACP volunteer David Henry of St. Michaels.

YOUR FIRST CHOICE FOR HEALTHCARE ON THE EASTERN SHORE



## Cancer is in me. But cancer is *not* me.

---

WE SEE THAT THERE IS MORE TO YOU THAN CANCER. You are a unique person with one-of-a-kind traits, talents and goals. Your cancer doesn't define you. But, the complexity of your diagnosis does determine your care. That's why Shore Health System has created an individualized cancer care program specifically tailored to you. Our sophisticated technology and specialized care team of medical and support services can help you manage life after a cancer diagnosis. Certified clinical oncology social workers are also available to guide you through the cancer experience and coordinate your care. Cancer may have found you, but you have found Shore. Discover cancer care that's all about you—contact Shore Health System's Regional Cancer Center at 410-820-6800.

---



**SHORE HEALTH SYSTEM**  
**REGIONAL CANCER CENTER**  
*UNIVERSITY OF MARYLAND MEDICAL SYSTEM*

# Contact Us

---

[www.shorehealth.org](http://www.shorehealth.org)

**Shore Regional Cancer Center  
Requard Radiation Oncology Center  
Lenny Satchell Chemotherapy Suite**

509 Idlewild Avenue  
Easton, Maryland 21601  
410-820-6800

**Shore Regional Breast Center  
Memorial Hospital**

219 S. Washington Street  
Easton, Maryland 21601  
410-820-9400

**Dorchester General Hospital  
Outpatient Chemotherapy Suite**

300 Byrn Street  
Cambridge, Maryland 21613  
410-228-5511, ext. 8229



509 Idlewild Avenue • Easton Maryland 21601 • (410) 820-6800

[www.shorehealth.org](http://www.shorehealth.org)